



Strength to Strength

Thursday 25th March
The Belfry Hotel, Nottingham

Exhibit at the UK's leading bridge management and maintenance event

Bridges: Strength to Strength is Surveyor's 18th annual bridge management and maintenance event providing a platform for up to 200 of the UK's senior bridge engineers and managers to tackle the challenges faced by the industry in maintaining the UK's bridge stock.

Bridges: Strength to Strength offers you the opportunity to meet with the industry's key personnel to demonstrate and discuss your products and services.

Exhibit at Bridges: Strength to Strength and:

- **Increase sales leads** - with up to 200 delegates expected to attend with the intention of learning about new methods of bridge management and maintenance, this is your opportunity to promote your products and services.
- **Launch new products** - *Bridges: Strength to Strength* provides you with a perfect platform to launch new products with the UK's senior bridge engineers in attendance.
- **Improve brand awareness** - exhibitors at this event also receive an advert within the preview issue of Surveyor (20,000 circulation), listing on the event website and in the Event Catalogue putting your name in front of your audience.
- **Generate new customers and meet with existing clients** - ample time is included in the conference programme to meet and current and new clients.

Limited exhibition space available

The following pages include the floor plan and booking form. Exhibition sites are limited and I urge you to book early to guarantee your presence at *Bridges: Strength to Strength*.

Meet nearly 200 of the UK's senior bridge managers and engineers and be on hand to promote your products and services at *Bridges: Strength to Strength*

Organised by

surveyor
www.surveyormagazine.com

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Bridge
DESIGN & ENGINEERING



Meet with the bridge industry's key decision makers

Exhibitor Package - £1,245 + VAT

There is no better way to sell your products than to display and demonstrate them directly to your customers.

By exhibiting at *Bridges: Strength to Strength* you get to meet first hand, nearly 200 of the UK's most influential bridge professionals responsible for the management and maintenance of the UK bridge stock.

Delegates choose to attend *Bridges: Strength to Strength* as they can:

- see and evaluate new products
- meet new and existing suppliers
- network and develop business contacts
- strengthen business relationships
- source new ideas and technologies

This provides an ideal forum for you as a manufacturer, supplier or service provider to reach this important audience and an ideal opportunity to display your goods and services to an audience totally focused on the maintenance and management of the UK's bridge stock.

Surveyor have created a promotional package that will ensure that your organisation is at the forefront of your customers and potential customers thoughts.

Stand package comprises:

- A 3 metre x 2 metre exhibition space
- 1/4 advert within the preview issue of Surveyor (19th March issue)
- 100 word description of exhibits and logo within the Event Catalogue
- Listing and hyperlink on www.surveyorevents.com/bridges
- A table, 2 chairs and a power supply

Exhibition sites are limited and I urge you to book early to guarantee your presence at *Bridges: Strength to Strength*.

Don't miss *Bridges: Strength to Strength*, the UK's leading event focusing exclusively on the challenges faced by the bridges industry.

Should you require any further information or have any queries regarding exhibiting at Bridges: Still Standing, contact David Thomas at Surveyor on 020 7973 4663, email d.thomas@hgluk.com

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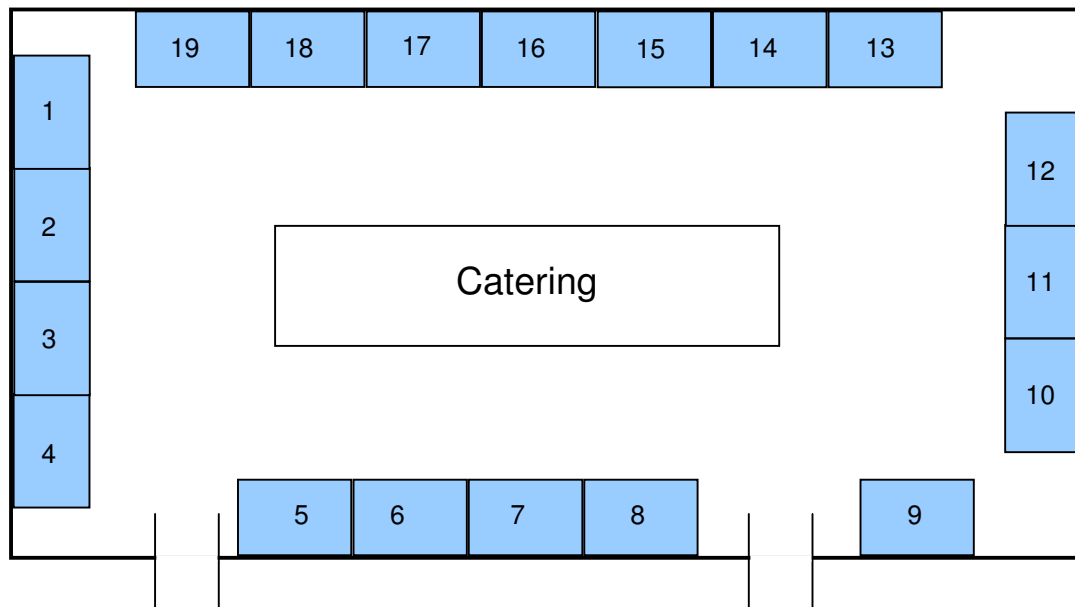
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Exhibition Floor Plan



Exhibition stands are 3 x 2 metre in dimension and are space only.

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- A table, 2 chairs and a power supply

To check stand availability, contact David Thomas at Surveyor on 020 7973 4663 or email d.thomas@hgluk.com



Exhibition Space Booking Form

- 3 metre x 2 metre exhibition space – Number _____ or _____
1/4 advert in the preview issue of Surveyor (12th March issue)
100 word description of exhibits within the Event Catalogue
Listing and hyperlink on www.surveyevents.com
Total cost: £1,245 + VAT

- Delegate wallet insert
Total cost: £300 + VAT

Company Details

Title	<input type="text"/>
Forename	<input type="text"/>
Surname	<input type="text"/>
Position	<input type="text"/>
Organisation	<input type="text"/>
Address	<input type="text"/> <input type="text"/>
Postcode	<input type="text"/>
Telephone	<input type="text"/>
Fax	<input type="text"/>
Email	<input type="text"/>
Signature	<i>I have read and agree with the terms of contract to exhibit</i> <input type="text"/>
Date	<input type="text"/>

Please fax this form to David Thomas at Surveyor on 020 7973 6600 or post to David Thomas, Surveyor, 32 Vauxhall Bridge Road, London, SW1V 2SS

Terms and conditions

It is a condition of booking that all fees are paid before the event. Surveyor reserves the right to cancel/postpone the event at any time. A VAT invoice, confirmation details and directions to the venue will follow. Cancellations made in writing up to four weeks before the event are subject to a handling charge of 25%. Thereafter, we regret, no refunds can be made.